

**Contact:**

Lisa Peterson Love  
Marketing Director  
lisa@sedonalabs.com  
928-340-5440    www.sedonalabs.com

**FOR IMMEDIATE RELEASE****DATE: February 25, 2009****SEDONA LABS ALL-NATURAL RESPONSE TO INFLAMMATION—  
THE MOST SERIOUS MODERN HEALTH CHALLENGE****Topics:**

- Breaking Research News! Promoting normal inflammation is essential to living a long healthy life<sup>1</sup>
- All-natural supplement supports a normal inflammation response

*Cottonwood, Arizona*—Is it possible that promoting one marker of overall health is more important than others? That's the growing consensus of health practitioners in the integrative medical field. The key to a long healthy life, besides living a healthy lifestyle, is promoting normal inflammatory response in the body

A research study published in the medical journal *Rheumatology* January, 2009, provided solid evidence that people who dropped their C-Reactive Protein levels from (>10 mg/l) to sub-acute (</+10 mg/l) within one year as measured by the CRP (C-Reactive Protein) test *increased their overall health and longevity.*

The Sedona Labs company, a nutritional supplements manufacturer since 1987, is introducing SerraPhase™ Inflammation Response as a safe and natural way to support normal levels of inflammation.

SerraPhase™ Inflammation Response contains a natural, enteric-coated protein enzyme (serratiopeptidase, also called serrapeptase). This enzyme assists the body in maintaining a normal inflammation response in joints, muscles, cartilage, arteries and other areas of the body.

SerraPhase™ Inflammation Response is also a natural mucolytic which helps promotes healthy sinuses and bronchial tubes.

<sup>1</sup> Poole CD, et al. An evaluation of the association between C-reactive protein, the change in C-reactive protein over one year, and all-cause mortality in chronic immune-mediated inflammatory disease managed in UK general practice. *Rheumatology* (Oxford). 2009 Jan;48(1):78-82

---