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FOR IMMEDIATE RELEASE**Topics:**

- Challenges of making probiotic products
- Company's 20 years of expertise meets challenges

DIETARY SUPPLEMENT COMPANY USES 20 YEARS OF EXPERTISE TO MEET CHALLENGES OF PROBIOTIC PRODUCTS

Cottonwood, Arizona—The surge in popularity of probiotic products puts the spotlight on companies who sell probiotics. The Sedona Labs® company has been making probiotic products for over 20 years. Because probiotics are made from live cultures, they present unique production challenges different from other products.

Probiotic products must have formulas that contain only very dry ingredients, as water activity and moisture destroy the live cultures. They must be produced under very stringent conditions to maintain viability. In order to maintain such strict quality standards, the Sedona Labs® production team formulates, blends, encapsulates, bottles, stores and ships all of their probiotic products from their facilities in Cottonwood, Arizona.

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